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Large German Automotive Manufacturer Relies on Psion Teklogix

July 08, 2004 09:00 AM US Eastern Timezone

MISSISSAUGA, Ontario--(BUSINESS WIRE)--July 8, 2004--

Psion Teklogix (LSE:PON), a global provider of solutions for mobile computing and wireless data collection, including RFID technology, today announced that it has won a tender with BMW Group for the supply of mobile handheld computers. The company signed a master agreement that initially covers equipment for the Dynamics Center in Dingolfing, Germany and the connected warehouses. The Dynamic Center is responsible for global spare part shipment. Based on this master agreement, additional locations of BMW Group will be able to leverage Psion Teklogix' offerings. For the Dynamics Center, Psion Teklogix will supply its 7535 handheld computers as well as vehicle-mount devices.

Numerous features of the 7535 make it an ideal choice for use in this environment. This rugged, ergonomic device is designed for harsh industrial environments, is easy to use, and the battery can be replaced quickly and easily, which makes daily use more convenient. The computer's keypad was customized to support specific application functions to further optimize ease of use. The 7535 handheld computer also complies with all required specifications, including the support of Windows CE .NET and WLAN standards as well as various security protocols.

In addition, Psion Teklogix complements the hardware with a comprehensive service and support offering. For BMW, this means receiving a 'one-stop' solution for mobile computing in its Dynamics Center in Dingolfing. The warehouse ships spare parts worldwide with high volumes, which make fast and smooth warehouse logistics a must.

Background Information on 7535 Hand-held Computer



The 7535 is a powerful Windows CE .NET-based device that provides the performance and durability required for mobile data collection in harsh environments in a user-friendly package. The device combines class-leading ruggedness, ease of integration, extensive flexibility and outstanding ergonomics to offer customers a low total cost of ownership and a greater return on their technology investment. The 7535 can withstand high levels of shock and vibration, as well as 26 drops to concrete from 5' and multiple drops to concrete from 6.5'. The ruggedness is delivered without compromise to ergonomics: developed with the input of ergonomic experts to ensure maximum comfort and ease of use for long periods of time, the 7535 is lightweight, ideally balanced and equipped with a large color touch screen for ease of visibility. When equipped with a radio and integrated scanner, for example, the computer is an ideal fit for automatic data capture applications. The 7535 also enables ease of integration with current and future technologies.

Specs: http://www.psionteklogix.com/assets/downloadable/7535_A4.pdf

Brochure: http://www.psionteklogix.com/assets/downloadable/7535_Brochure.pdf

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